

D'Mosh Designs/ Deepa Bhujbal

TEQUILA BLANCO



Images taken from cosmos.so

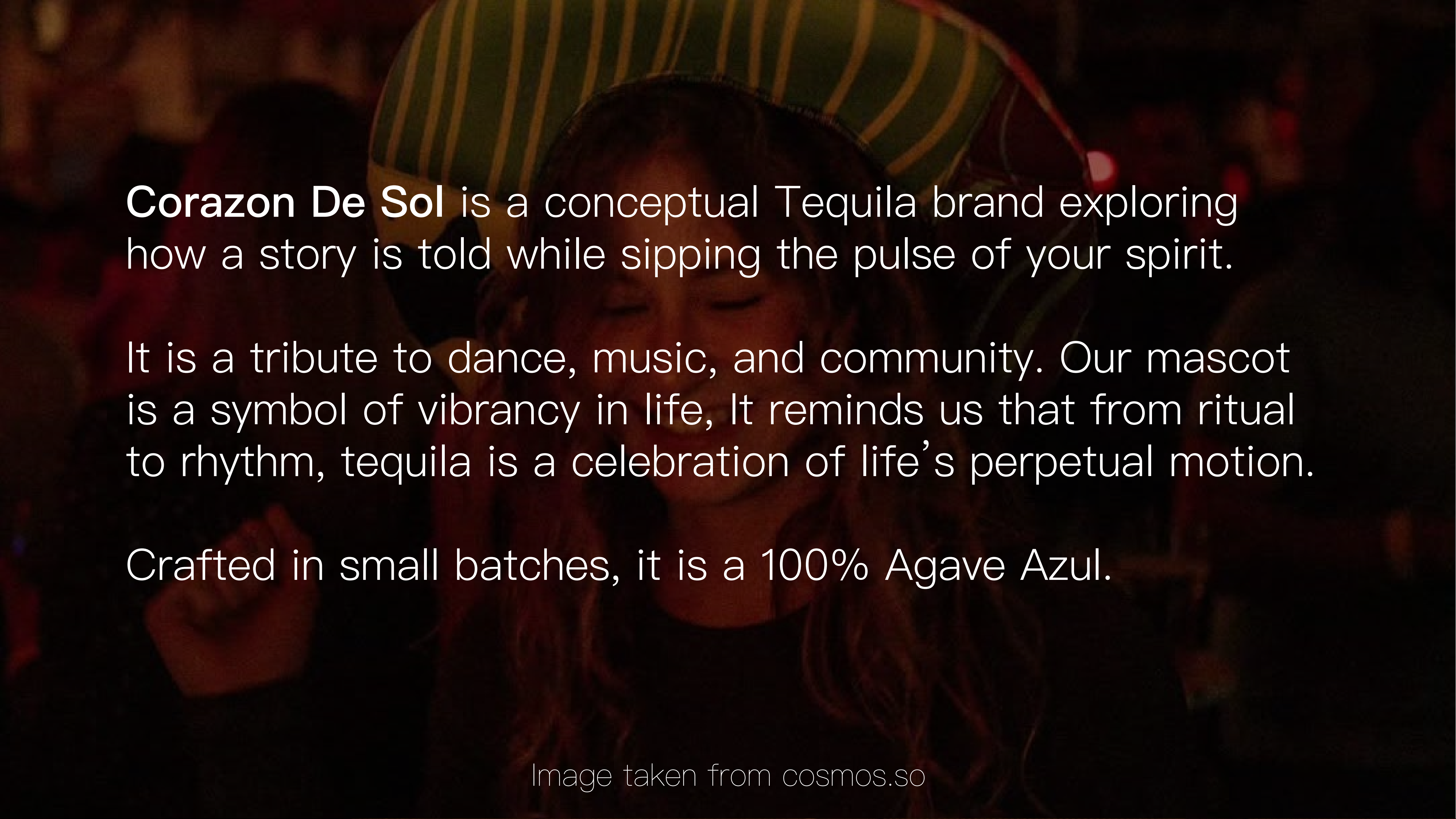
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CORAZON DE SOL

TEQUILA BLANCO

BRAND DECK



Corazon De Sol is a conceptual Tequila brand exploring how a story is told while sipping the pulse of your spirit.

It is a tribute to dance, music, and community. Our mascot is a symbol of vibrancy in life, It reminds us that from ritual to rhythm, tequila is a celebration of life's perpetual motion.

Crafted in small batches, it is a 100% Agave Azul.

Image taken from cosmos.so

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MOOD BOARD

MOOD BOARD

This moodboard helped me establish what **Corazon De Sol** signifies – celebration of music, dance, and vibrancy of life that we value most at its heart, which is community.



Images taken from cosmos.so



LOGO SUITE



CORAZON DE SOL

PRIMARY LOGO

Inspired by the beautiful interiors of the cut agave plants, this logo and its pictorial was crafted to bring this vision to life.



MASCOT

Inspired from the patron dance, music, and community, our mascot plays a key role in representing our key values.



COLOR PALETTE

HEX #FFFFFF
RGB 255, 255, 255
HSB 0, 0%, 100%
CMYK 0, 0, 0, 0

HEX #FFD801
RGB 255, 216, 1
HSB 51, 100%, 100%
CMYK 1, 12, 100, 0

HEX #B27D28
RGB 178, 125, 40
HSB 37, 78%, 70%
CMYK 27, 50, 100, 8

HEX #17001B
RGB 23, 0, 27
HSB 291, 100%, 11%
CMYK 76, 79, 57, 78

HEX #590035
RGB 89, 0, 53
HSB 324, 100%, 35%
CMYK 49, 100, 49, 50

HEX #455B3E
RGB 69, 91, 62
HSB 106, 32%, 36%
CMYK 70, 44, 79, 35



TYPOGRAPHY

DISPLAY FONT

BIONED REGULAR

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

SENTENCE CASE FONT

苹方一简

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

012345678



THE BRAND IN USE

CORAZON DE SOL

SIP THE PULSE OF YOUR SPIRIT



CORAZON DE SOL

MADE TO MOVE
THE SPIRIT



CORAZON DE SOL

SIP THE PULSE OF YOUR SPIRIT



coração de gol



SIP THE PULSE
OF YOUR SPIRIT



CORAZON DE SOL



SIP THE PULSE OF YOUR SPIRIT




CORAZON DE SOL

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Thank you for viewing this project. It was certainly loads of fun to work on. Let us help you turn your vision for business into a reality, then please contact us at dmoshglobal@gmail.com