

Brand Presentation

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For - D'Mosh Global



CONTENTS

About The Brand
Logo Design
Color Palette
Typography
Brand In Use
Conclusion

ABOUT THE BRAND

D'Mosh Global is a brand on a mission to introduce high-quality coffee products from India to the global market. India has a rich coffee heritage dating back to the 17th century when coffee was first introduced to the country. India is also home to diverse coffee-growing regions, including Karnataka, Kerala, and Tamil Nadu, which produce a wide range of high-quality coffee beans. These beans are carefully cultivated, harvested, and processed to preserve their unique flavors and aromas, resulting in a truly exceptional cup of coffee.

By exploring Indian coffee culture with D'Mosh Global, you not only get to savor delicious and ethically sourced coffee but also learn about the rich history and traditions that make Indian coffee unique. So, whether you're a seasoned coffee connoisseur or just starting your coffee journey, D'Mosh Global invites you to embark on a flavorful adventure through the vibrant world of Indian coffee.



D'Mosh
GLOBAL



D'Mosh
GLOBAL

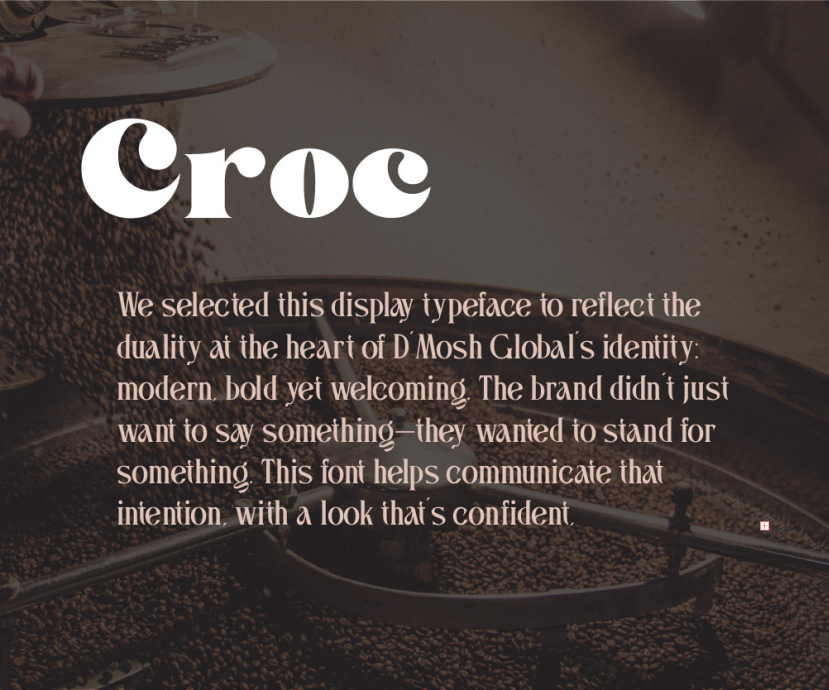
LOGO
SUITE



COLOUR PALETTE



TYPOGRAPHY



Croc

We selected this display typeface to reflect the duality at the heart of D'Mosh Global's identity: modern, bold yet welcoming. The brand didn't just want to say something—they wanted to stand for something. This font helps communicate that intention, with a look that's confident.

Sophia Pro Soft

We chose this font in sentence case to strike a balance between making a clear statement and expressing our values—firm, ethical, kind, and trustworthy. It also allows the brand to feel relatable and relevant to a newer generation while maintaining a versatile



THE BRAND IN USE







D'Mosh
GLOBAL



D'Mosh Global

CONCLUSION

D'Mosh Global isn't just building a coffee brand—it's shaping a cultural movement grounded in community, ethics, and bold creativity. Every element— in our visual identity —has been thoughtfully crafted to reflect our values and connect with a new generation of conscious consumers.

As we move forward, our focus remains clear: to deliver quality with integrity, stay rooted in our purpose, and continue making an impact through every cup we serve.